

GOLF  **CIRCUS**

**ALL YOU
NEED IS
GOLF**
& MORE



All you need is golf... & more

Golf Circus is a multi-platform distribution media, providing the whole spectrum of golf-related information to your preferred destinations – plus many more. Our objective – through the use of latest technology – is to help your business reach all those people who want to enjoy sport and travel.

Golf Circus comprises three key aspects to ensure we reach the highest number of users possible, both those who enjoy modern media formats and others who prefer more traditional sources.



magazine

The magazine is complimentary, bilingual (English-Spanish) and A4 format, and has a distribution of 15,000 copies, to golf courses throughout Spain as well as hotels, tourism offices, restaurants and other general leisure outlets. It is published bi-monthly.



The printed magazine has a digital edition, a much more dynamic medium offering current news in addition to features and an extensive range of golf and travel offers, at the best prices. The website includes a travel search engine, enabling you to plan your own personalised trip or holiday.



We produce a digital newsletter including a summary of the week's main news stories, as well as the most interesting travel and golf offers. The newsletter is sent out regularly by email to a database of 5,000 users, with a link to our website and those of our clients.



We have Facebook, Twitter and LinkedIn profiles, reporting all the latest daily news related to golf and travel, and highlighting our clients' offers and promotions – thus providing an additional sales tool.

MEDIA PACK

The package we recommend to ensure your business achieves maximum distribution and exposure comprises a one-page advertisement in the magazine plus a feature, a banner linking our website to yours, a banner and news item in the newsletter, and the release of news items (two per week) through our social networking service. The price to your company for contracting the aforementioned services is €1,200 + IVA (VAT).



CIRCUS

GOLFE

Calle Jacinto Benavente
Residencial Las Flores nº 14
escalera 3, 4ªB
29601 Marbella, Málaga

Tel. 0034 633 072 626

info@golfcircus.com
ferreira@golfcircus.com

www.golfcircus.com